

# BAMBOO

READY TO START  
ALL IP TRANSITION

2025

## QUEST:

THE UK GOVERNMENT IS LEVELLING UP  
CONNECTIVITY ACROSS THE COUNTRY.

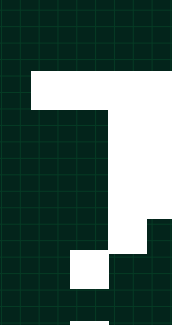
TRADITIONAL PHONE LINES ARE ON THEIR WAY  
OUT IN FAVOUR OF MODERN IP TECHNOLOGY.

WILL YOU MAKE THE CHANGE BEFORE  
THE 2025 DEADLINE?

START TO BEGIN

## TASK: BEAT THE SWITCH OFF

TRADITIONAL TELEPHONE LINES ARE  
GRADUALLY BEING PHASED OUT.  
YOU WILL NO LONGER BE ABLE TO PURCHASE  
A TRADITIONAL TELEPHONE LINE. IF YOU  
HAVE THEM THEY WILL CEASE TO WORK.  
BEFORE LINES IN YOUR AREA CEASE TO  
WORK YOU MUST MOVE TO AN  
ALTERNATIVE TECHNOLOGY.  
BT AIMS TO SWITCH OFF ALL  
TRADITIONAL COMMS LINES BY THE  
END OF 2025.

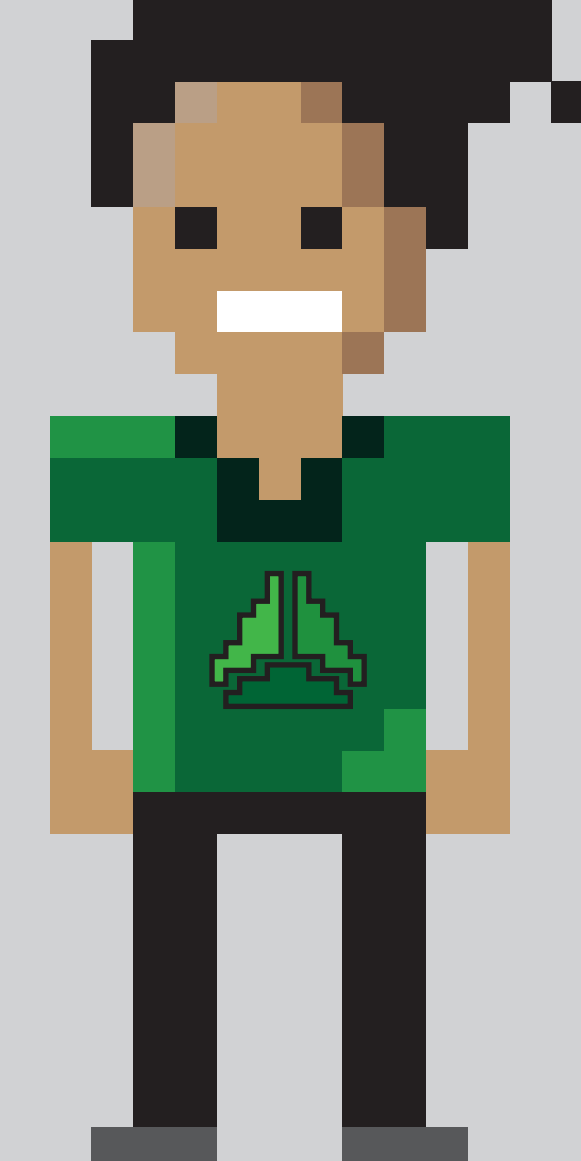


## CHOOSE YOUR WEAPON

SOGER

FTTP

CHOICE DEPENDENT ON BUSINESS  
REQUIREMENTS. BOTH WILL REQUIRE  
VOIP PRODUCT FOR VOICE SERVICES.



### WHY SOGER

- ◆ EQUAL SPEEDS TO FTTC
- ◆ AVAILABLE AS 40:10, 80:20 AT 100GB AND UNMETERED
- ◆ AVAILABLE TO 28 MILLION UK PREMISES
- ◆ THE STEP BEFORE FULLY ALL-IP

### WHY FTTP

- ◆ A FULL FIBRE SOLUTION
- ◆ UP TO 1GB DOWNLOAD SPEEDS
- ◆ DELIVERED STRAIGHT TO YOUR BUILDING
- ◆ FUTURE PROOF SOLUTION

## USEFUL KNOWLEDGE



SOGER AND FTTP ARE BROADBAND ONLY  
SERVICES AND SO WILL REQUIRE AN OVER THE  
TOP VOICE SOLUTION SUCH AS VOIP IN ORDER TO  
CONTINUE TO USE VOICE SERVICES.

LEVEL UP OR  
GAME OVER?  
YOU DECIDE

YOU CHOSE LEVEL UP!  
YOU ARE NOW READY FOR  
THE 2025 BT SWITCH OFF!

If you have any questions regarding these upcoming changes  
or you would like to understand a little more about  
what it means for you, then talk to us.